



# Smoky Mountain Host

OF NORTH CAROLINA

2017-2018

## Regional Partner Opportunities

### DIGITAL MARKETING CAMPAIGN COMPLETE PACKAGE DISCOUNT

\$2,000

#### Social Media Hub on [visitsmokies.org](http://visitsmokies.org) | \$1,200 à la carte

An unlimited amount of county/town keywords will be submitted into the search engine.

#### I'mGoing Events Calendar on [visitsmokies.org](http://visitsmokies.org)

An unlimited amount of events will be promoted.

#### Digital Magazine (4 articles per year) | \$1,000 à la carte

- White label to publish on your site
- On [vacations2discover.com](http://vacations2discover.com)
  - 1.3 million impressions annually
  - Quarterly posts on social media channels for [vacations2discover](http://vacations2discover.com) website
- eNewsletter targeted to SMH audience from a 3.5 million network subscribers
- Quarterly blog on the SMH region
- Quarterly reports
- Articles will be written by a professional writer for the participant's approval. The articles will be your to keep/use however they wish. Article subject titles are needed by August 15.

#### ON AVERAGE

165,590

VISITORS PER MONTH TO THE SMOKY MOUNTAIN HOST SOCIAL MEDIA HUB

#### SOCIAL NETWORKS UTILIZED MOST

9,785

POSTS PER MONTH

1,945

POSTS PER MONTH

#### ON AVERAGE

3,142 & 6,480

WEBSITE SESSIONS

PAGE VIEWS

PER MONTH ON VISITSMOKIES.ORG FROM THE DIGITAL MAGAZINE

### WEBSITE ENHANCEMENT AVAILABLE

TBD

TBD

VISITSMOKIES.ORG



### 2018 TRAVEL GUIDE

Full page | \$2,800

1/2 page | \$1,600

1/4 page | \$750

1/8 page | \$450

